



Marketing Associate Internship Job Description

We're looking for a PART-TIME Marketing Associate (10-20 hours per week) to support the growth of Return on Good through development of prospect marketing campaigns, management of company CRM data and amplifying our reach on social media channels.

Return on Good is the first collaborative focused on maximizing the good that donors do with their charitable investments, while helping causes better connect with these impact-driven givers. We do this with a focus on three things: the driving values of the donor, the mission of charities, and demonstrated impact from giving.

THE BEST FIT CANDIDATE WILL:

- Be passionate about social media as a business-building tool
- Be goal oriented & driven to outperform goals and exceed expectations
- Be collaborative, a motivated self-starter, and passionate about doing good
- Be an early adopter of tech
- Have excellent communication skills - both written and verbal
- Be extremely detail-oriented

WHAT YOU'LL BE DOING

- Create, source, and post content on company social channels including Facebook, Instagram, LinkedIn, Twitter, and YouTube
- Execute marketing campaigns on behalf of Return on Good and clients
- Collaborate with the Return on Good partners on content calendars
- Analyze impact of content-driven marketing campaignsManage CRM data, including identifying incomplete data, improving data quality
- Research prospects across key markets including donors and charities

REQUIREMENTS/MUST HAVES

- Passion for doing good in the worldCurrently hold an undergraduate degree OR are a graduate student studying in a related field

- Familiarity with marketing tactics and social media engagement
- Quick learner with an interest in gaining skills relevant to inbound marketing

DESIRED/ NICE TO HAVES

- Experience with charitable giving, non-profits, or willingness to learn quickly about our market.
- Studying business, sales, philanthropy, and/or marketing
- Experience contributing to CRM's, marketing platforms, and content-driven campaigns

PASS THIS BY IF YOU...

- Cannot achieve your best results in a remote work environment
- Do not thrive off of solving problems with a small team
- Feel uncomfortable in either a mentoring or learning capacity

WHAT YOU'LL GAIN

- Learn about philanthropy, our Smarter Giving model and market
- See the real-time effects of your work on a growing business
- Learn the ins and outs of marketing for an innovative company
- Professional competencies across multiple functional areas
- Grow your professional network, references, and contacts

APPLY

To apply please introduce yourself and send a resume via, email to ann@returnongood.org

We are an equal-opportunity employer and welcome applications from qualified applicants from all walks of life, regardless of your race, color, religion, sex, national origin, age, disability or genetics.

This position offers a competitive hourly rate, remote work environment, and opportunities to grow within a values-driven company that will change the world of philanthropy.