



Marketing Associate Internship Job Description

We're looking for a PART-TIME Marketing Associate (10-20 hours per week) to support the growth of 10% Healthier, a Thriving Populace Demonstration Project through development of prospect marketing campaigns, management of company CRM data and amplifying our reach on social media channels.

10% Healthier is focused on health improvement and equity. Our goal is to help the people of Southern Mississippi achieve better health through a 10-month demonstration project. The initiative is sponsored by Thriving Populace in affiliation with Memorial Health System & Care3.

THE BEST FIT CANDIDATE WILL:

- Be passionate about social media as a business-building tool
- Be goal oriented & driven to outperform goals and exceed expectations
- Be collaborative, a motivated self-starter, and passionate about doing good
- Be an early adopter of tech
- Have excellent communication skills - both written and verbal
- Be extremely detail-oriented

WHAT YOU'LL BE DOING

- Create, source, and post content on company social channels including Facebook, Instagram, LinkedIn, Twitter, and YouTube
- Execute marketing campaigns on behalf of 10% Healthier and Thriving Populace
- Collaborate with the 10% Healthier team members/partners on content calendars, initiatives, events, strategies, fundraising activities and campaigns
- Analyze impact of content-driven marketing campaigns, help manage CRM data, including identifying incomplete data, improving data quality
- Research prospects across key markets including donors and charities
- Creating content from content received in conversations, meeting notes, written content in formal and informal formats.
- Write and or edit content for use on social channels and other marketing assets.

REQUIREMENTS/MUST HAVES

- Passion for doing good in the world, currently working on an undergraduate degree OR are

a graduate student studying in a related field

- Familiarity with marketing tactics and social media engagement
- Quick learner with an interest in gaining skills relevant to inbound marketing

DESIRED/ NICE TO HAVES

- Experience with charitable giving, non-profits, or willingness to learn quickly about our market.
- Studying healthcare, business, sales, philanthropy, and/or marketing
- Experience contributing to CRM's, marketing platforms, and content-driven campaigns

PASS THIS BY IF YOU...

- Cannot achieve your best results in a remote work environment
- Do not thrive off of solving problems with a small team
- Feel uncomfortable in either a mentoring or learning capacity

WHAT YOU'LL GAIN

- Learn about demonstration projects and fundraising
- See the real-time effects of your work on specific populations
- Learn the ins and outs of marketing and contribute to measurable campaigns
- Professional competencies across multiple functional areas
- Grow your professional network, references, and contacts
- Learn important components of the US healthcare system that few know

APPLY

To apply please introduce yourself and send a resume via, email to ann@returnongood.org

We are an equal-opportunity employer and welcome applications from qualified applicants from all walks of life, regardless of your race, color, religion, sex, national origin, age, disability or genetics.

This position offers a competitive hourly rate, remote work environment, and opportunities to grow with an initiative that has the potential to change the world.