

Strategic Giving

Helping You to Give Smarter

Too often giving is reactive, not proactive; emotional, not strategic. In fact, research shows **only 3% of individuals compare nonprofits before donating**. Return on Good is changing the giving paradigm by helping people maximize the impact of their philanthropy by taking a more thoughtful, strategic approach to giving.

Return on Good Strategic Giving

Our Strategic Giving approach combines three crucial components of joyful, effective giving: your values, demonstrated gift impact, and the core mission of the charity. Ours is a groundbreaking way to make giving easier, smarter, and more effective for everyone involved.

Our Strategic Giving Process

DISCOVERY Through meaningful conversations that explore your passions, interests and deeply held values, we help you define your impact mission, and the ways you want to give.

PLANNING Our team of experts takes what you've shared with us, researches the ideal-fit nonprofits for your dollars, and then develops a strategic giving plan for you.

RECOMMENDATIONS We present you with a narrow list of local, national and international nonprofits that not only deserve your gifts but can use them to make a real difference.

Return on Good Strategic Giving Includes:

- A full record of your giving and service impact to date
- Development of a giving mission statement that outlines your values and the impact you seek to make
- A giving plan that tells nonprofit organizations how to approach you
- Return on Good Research Reports that give you the opportunity to explore key charities you're considering

Who We Partner With

Return on Good Strategic Giving helps givers of all sizes achieve the greatest possible giving impact, including:

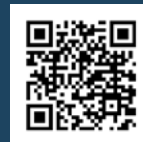
- Family Offices
- Foundations
- Individuals
- Investment Firms
- Corporations

About Return on Good

Return on Good is a new collaborative that is changing the paradigm of giving. We combine research, collaboration and strategy that treats giving as a value-driven investment that all sides of the charity equation want to see blossom. Strategic Giving is one part of our comprehensive suite of services to make giving smarter while maximizing the joy in philanthropy.

Ready to Give Smarter?

Contact us to schedule your confidential consultation.



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