



Giving Stories

Inspire Others with Your Giving Story™

Your philanthropic story deserves to be told with you in the driver's seat of your giving narrative. Our creative team of seasoned videographers, journalists and designers brings your legacy to life in an inspiring documentary-style video. You own the finished product as well as all footage shot for your video. We'll store everything in a cloud-based, password-protected environment that you can access whenever you want.

Return on Good Giving Stories

When you give, you're likely not looking for recognition. But at Return on Good, we believe storytelling is a crucial component of philanthropy. We also believe it should be done well with you in charge of your story. Why? Because others deserve to hear your story. Because your story will inspire your family, employees, community and the world for generations to come. And sharing your story will also help the causes you support because you will inspire others to give.

Our Giving Stories Process

As we cultivate Your Giving Story, we'll talk with you to document your mission and values. We'll talk with those who have been on the receiving end of your gifts. We'll visit the places you've helped build and put your giving in the context of the positive community you've supported. We look forward to telling Your Giving Story – fully, deeply and accurately.

We Build Brands, Too

In addition to inspiring legacy videos and impactful reports that keep you informed about the good your money is doing in the world, Return on Good's award-winning creative team has 30+ years of experience in building brands. It starts with our founders, who took a digital marketing agency from a startup to being sold to private equity investors seven years later. They handpicked our creative team, selecting only those who share their passion and expertise.

Who We Partner With

Return on Good Giving Stories are created for givers of all sizes. From donor and family stories to corporate giving stories, we're ready to document your legacy and inspire others to give. We're also here to bring your brand to life, partnering with:

- Family Offices
- Foundations
- Individuals
- Investment Firms
- Corporations

About Return on Good

Return on Good is a new collaborative that is changing the paradigm of giving. We combine research, collaboration and strategy that treats giving as a value-driven investment that all sides of the charity equation want to see blossom. Giving Stories are one part of our comprehensive suite of services to make giving smarter while maximizing the joy in philanthropy.

Ready to Give Smarter?

Contact us to schedule your confidential consultation.



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