



## Strategic Giving Charity Evaluation

# Patriot Service Dogs

ROG Rating: “A” Charity, “Strong” Fit for Jane Sample

**Charity Core Mission:** “dedicated to pairing well-trained service dogs with veterans free-of-charge. Any honorably discharged veteran with a physical or mental disability is eligible to apply.”

**Locations Served:** US, National     **Year of Founding:** 2009

**Official US Incorporation Name:** [Patriot Service Dogs](#), EIN 27-0537995

**Affiliations:** Independent, Names of Affiliates

**Current Total Annual Revenue:** \$107,283 ([2020 IRS 990EZ Form](#))

### Recent Updates and Accomplishments:

- [News coverage is extensive.](#)
- [Recipient of the Land Rover Defender Service Awards, November 2022.](#)

**Key Charitable Partnerships:** Morgan Stanley, PetSmart ([full corporate partner list](#))

### Charity Reputation:

- Charity Not Rated by GuideStar or Charity Navigator. This is not uncommon for a charity of this size.
- Charity reported a net loss in 2020, but retained an asset balance exceeding two years of operation income. This was not an uncommon scenario during the pandemic fundraising crunch. Given recent awards, publicity, and continued operations, this charity seems on solid footing.
- Charity is classified as primarily an animal welfare organization, but this misses the dual veteran’s support mission.



### Impact Stories:

- [Veteran testimonials.](#)

### ROG Evaluation Notes:

- **A contribution to this organization will greatly improve lives.**
- Contributions to this charity primary come from corporate partnerships.
- The top individuals compensated by this charity receive very modest pay.
- This charity's operating costs are reasonable and they apply a very high percentage of donations to direct action. For example, puppy/dog supplies are their second highest expense item after modest compensation.
- Fundraising costs for this charity are reasonable.
- The charity offers numerous donation opportunities, including sponsorship of a dog, sponsorship for a veteran placement, and recurring monthly giving.
- This charity would be transformed by a significant, long-term charitable investment.

**Summary ROG Evaluation:** In our opinion, this is an "A" rating charity. Contributions will have proven, life-changing impact and a very high percentage of contributions go directly to the core need.

**Impact to the Sample Family's Philanthropic Mission:** This charity is a strong fit for Jane Sample's charitable goals supporting veterans and animal welfare. It should be strongly considered for long-term investment.

*Note: ROG 's research team works hard to present the best available information on this charity at the time of publication. However, we can't know everything, so this report is subject to Return on Good's full legal disclaimer, which you can access at [ReturnOnGood.org](http://ReturnOnGood.org)*